



BADMINTON ASSOCIATION OF INDIA

(Affiliated to the Badminton World Federation and Badminton Asia Confederation)

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BADMINTON ASSOCIATION OF INDIA (BAI)

INVITES BID DOCUMENTS FOR TITLE SPONSORSHIP OF BWF WORLD TOUR 750 (INTERNATIONAL TOURNAMENT GRANTED BY BADMINTON WORLD FEDERATION) 2023-2026

(NATIONAL COMPETITIVE BIDDING)

Badminton Association of India (BAI) will be conducting BWF World Tour Super 750 (International Tournament granted by Badminton World Federation) in India from 2023-2026. The first edition will be held at New Delhi from 17th-22nd January 2023. Prize money of this event will be as follows:

2023 – USD 9, 00,000
2024 – USD 9, 00,000
2025 – USD 10, 00,000
2026 – USD 10, 00,000

Apart from Prize Money, other required equipment and apparels will also be required and to be quoted.

Reputed Sports Badminton Companies directly or through its Indian/International Partner in the form of Joint Bid dealing with badminton equipment's and apparels should submit bids.

The applicant should have achieved annual turnover of at least Rs. 100 crore per annum from business in India and their International partner should individually have turnover of at least Rs 200 crore globally during past 3 financial years i.e 2018-2019; 2019-2020 & 2021-2022(2020-2021 exempted due to covid pandemic situation) and having experience as a title sponsor for at least 3 International badminton tournaments in previous 10 years may apply for the bid.

Any changes/additional information will be shared thru BAI Website : www.badmintonindia.org

Offers in sealed covers may be submitted along with required details on or before 7th November 2022(upto 2pm) at the following address. Bid will be opened at 3pm on 7th November 2022.

Hony General Secretary
Badminton association of India
D-6/10, Ground floor, Vasant Vihar
New Delhi 110057
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OFFICIAL PARTNER & EQUIPMENT SUPPLIER

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