

Tan Kim Her Badminton Coach joins World Coaching Conference line-up at Glasgow.



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Badminton World Federation today announced experienced Malaysian Coach Tan Kim Her as the latest addition to the line-up for the two-day Coaching Conference to be held in Glasgow during the TOTAL BWF World Championships 2017. He has been just as successful as a coach, working with Malaysia, England and Korea before filling his current role as India's National doubles coach.

Doubles star Tan had a successful playing career, reaching the 1996 Olympic Games Semi-finals and winning a Thomas Cup Silver medal.

He said: "I have spent a decade doing my part in trying to raise the standard of Badminton Doubles. Badminton is my passion and it's my hope that I can instil the passion for the game in other players, so that they may also succeed at the level they wish to compete."

With less than 100 days to go to the World Championships the coaching conference has a star-studded line-up with eight leading figures now scheduled to speak on August 25-26 at Glasgow's Scotstoun.

Tan Kim Her will join:

- Former Denmark National Coach **Kenneth Larsen**, who is a Professor in Sport Science at Aalborg University and will speak on Developing Anticipation and Deception
- Two former stars of the European and World circuit will also take part. Two-time World Bronze and Double European Gold medallist **Xu Huaiwen** and World Bronze and European Silver medallist **Pi Hongyan** will share their expert knowledge of women's singles
- Former Scotland international **Stewart Kerr**, who is now an expert in rehabilitation and will speak on shoulder injuries
- **John Neal**, an exercise physiologist and a performance psychologist, will use his knowledge as a performance coach to explore Coaching Character for a Winning Performance
- **Mark King**, a Senior Lecturer and Reader in Biomechanics at Loughborough University, is an international expert in the area of bowling actions for the International Cricket Council and has worked with the England and Wales Cricket Board over the last 10 years. His presentation will focus on speed and accuracy in the jump smash
- **Julian North**, a Senior Research Fellow at Leeds Beckett University, has a client list which includes the BWF, UEFA and the English FA in football, and the England and Wales Cricket Board. His specialties are player development, coaching practice and effectiveness, coach development and education, and policy and systems. He will examine effective player development systems in four world leading badminton nations – Korea, Indonesia, Denmark and Spain.

Anne Smillie, Chief Executive of BADMINTON Scotland, said: "It is marvellous that we have been able to enlist a coach of Tan Kim Her's calibre to join the seven other leading figures we have inked in.

"I am sure the variety of topics on the agenda will make it a really stimulating experience for those planning to attend the Conference."

"We have a team of world-class presenters from within badminton circles and beyond, who will pass on their expertise and experiences to those attending the conference.

"The conference will also offer an excellent opportunity to network with Coaches from other countries, and of course to watch the world's best competing in the TOTAL BWF World Championships 2017."

The World Coaching Conference will be held at Scotstoun's National Badminton Academy on Friday 25 August and Saturday 26 August.
