

CWG 2014: Badminton attracts most searches online

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Online trends by Indian fans on Google indicates that Badminton was the most searched sport by Indian sports followers online.

Badminton emerged the most searched sporting discipline, followed by Boxing and Wrestling. Parupalli Kashyap's victory in Men's Singles final, giving India a CWG Badminton Gold after 32 years.



(Indian contingent with Tricolor Flag during the Closing Ceremony for 2014 Commonwealth Games at Hampden Park in Glasgow, Scotland on 03-08-2014.)

After 32 years, the Men's Singles Gold from the Commonwealth Games is back in India. The man making it possible was P. Kashyap. In fact, since his birth in 1986, the Malaysians had monopolized the Men's Singles title at the Games. Therefore, Kashyap's feat should be lauded for more reasons than one. He should be thankful to Teammate R. M. V. Gurusaidutt for taking out the top seeded Malaysian Chong Wei Feng in the Quarterfinals.

Kashyap's triumph should give him the much-needed confidence ahead of the World Championship and Asian Games.

Shooting and Weightlifting were other Sports which saw fans tracking results and individual performances online due to the Glasgow event.

Olympic Wrestling Medallist Sushil Kumar emerged the most searched Indian Athlete among those competing at the 2014 Commonwealth Games at Glasgow. London Olympic Games Silver Medallist in 66 kg freestyle wrestling, Sushil clinched Gold in 74 kg at the CWG, defeating Qamar Abbas of Pakistan in one minute, 47 seconds.

India's first ever Olympic individual Champion, marksman Abhinav Bindra, was the second most searched athlete during the Games. He added the CWG Gold to his collection, winning the Men's 10m Air Rifle title with a Games record score of 205.3 points.

Other Indians widely searched online on Google were Olympic Medallist boxer Vijender Singh and wrestler Yogeshwar Dutt, besides Men's Discus Throw Gold Medal winner Vikas Gowda.

Far away from home, fighting harsh weather conditions and a limited spread on the table, India was benefited by some brilliant performances from its athletes as it finished fifth in the overall medals tally with a haul of 64 (15 Gold, 30 Silver and 19 Bronze) at the Glasgow Commonwealth Games – 2014.

But in finishing with India's third best show at the Commonwealth Games, falling just short of the tally of 69 gained in Manchester 2002 and country's best-ever showing at these Games in New Delhi 2010, where the haul was 101, including 38 Gold Medals the pointer from Glasgow for Indian Sport is that it has talent, though only in limited disciplines as reflected in good measure by its overall showing here.
